

# SUMMIT AGENDA

#FoodandAg20

**FOOD & AG  
POLICY SUMMIT  
WEST**



— Powered by Agri-Pulse —

- 9:00 AM WELCOME**
- Sara Wyant, Founder and Editor, Agri-Pulse
- 9:15 AM PERSPECTIVE**
- Karen Ross, Secretary of the California Dept. of Food and Agriculture
- 10:00 AM PANEL: INNOVATIVE SOLUTIONS FOR SOLVING ENVIRONMENTAL CHALLENGES**  
*Moderator: Brad Hooker, Associate Editor, Agri-Pulse*
- Don Cameron, Farmer and Chair, California State Board of Food and Agriculture
  - Ashley Boren, Executive Director, Sustainable Conservation
- 10:45 AM BREAK**
- 11:00 AM KROGER'S ZERO HUNGER, ZERO WASTE INITIATIVE**
- Kelli McGannon, Director, Western Regional Corporate Affairs, The Kroger Company
- 11:45 AM PERSPECTIVE**
- Jamie Johansson, President, California Farm Bureau Federation
- 12:00 PM BREAK FOR LUNCH**
- 12:30 PM PERSPECTIVE**
- Susanne Wasson, President, Crop Protection Business Platform, Corteva Agriscience
- 12:45 PM PANEL: HOW NEW APPROACHES HELP WILDLIFE, REDUCING ON-FARM ENVIRONMENTAL FOOTPRINTS**  
*Moderator: Brad Hooker, Associate Editor, Agri-Pulse*
- Paul Buttner, California Rice Commission Manager of Environmental Affairs
  - Jacob Katz, PHD, California Trout
- 1:30 PM PERSPECTIVE**
- Brian Dahle, State Senator
- 1:45 PM NEXT GEN CONSUMERS: THE RISE OF CONSUMER FOOD CONSCIOUSNESS AND ITS IMPACT ON THE AGRI-FOOD VALUE CHAIN**
- Brett Sciotto, CEO, Aimpoint
- 2:45 PM BREAK**
- 2:55 PM PANEL: A CLOSER LOOK AT PLANT-BASED, FLORA-BASED AND CELL-BASED FOODS**  
*Moderator: Spencer Chase, Managing Editor, Agri-Pulse*
- Udi Lazimy, Senior Sustainability Manager, Just
  - Eric Schulze, Vice President of Product and Regulation, Memphis Meats
  - Nicki Briggs, MS, RDN, Vice President of Corporate Communications, Perfect Day
- 4:00 PM HAPPY HOUR BONUS ROUND: THE STATE OF JOURNALISM IN THE NATION'S LARGEST AGRICULTURAL STATE**  
*Opening Comments: Dave Puglia, President and CEO, Western Growers*
- Sara Wyant, Founder and Editor, Agri-Pulse
  - Brad Hooker, Associate Editor, Agri-Pulse

