

Farm, Food & Trade

THE AGRICULTURE PRACTICE AT STORY PARTNERS

Story Partners brings decades of experience working directly with those who shape the policies and behaviors of today's food and beverage culture. Our expanding farm, food and trade practice delivers results by connecting with the farmers and ranchers dedicating their lives to food production, to the companies and brands creatively marketing to today's savvy consumer, to the policymakers and influencers shaping how we perceive and interact with food and beverages, and to the consumers who ultimately determine what works and what doesn't.

Story Partners can help change the narrative by steering policy outcomes, building influential coalitions, elevating an image and brand above the clutter, managing reputation and helping you respond effectively to any challenge or crisis. Our work in food and agriculture goes back decades and includes creative, cutting-edge public relations campaigns that make a difference for clients big and small. With a team of top talent, Story Partners has a keen understanding of the legislative, regulatory and consumer processes that will help you prevail in today's rapidly evolving food and beverage marketplace.

From our roots as Dittus Communications to Story Partners today, our agriculture practice has flourished with clients from farming to retail, food science to conservation, and all the good stuff in between.

Our menu of services and expertise includes:

THE FARM POLICY CENTER

A deeply experienced and well-connected team able to navigate the legislative and regulatory processes important to agricultural production, associations, and manufacturing.

ALLIANCES IN FOOD & DRINK

When you need it, we're able to tap into a wealth of expertise and influence among CEOs, chefs and authors, consumer experts, scientists and physicians, think tanks, lawmakers, and regulatory specialists, influencers and journalists.

FARM & FOOD BRAND BUILDING MANAGEMENT

With decades of award-winning experience in marketing and advertising campaigns, digital storytelling and social influence, message development and testing, and media relations and crisis management, the Story Partners team has a winning strategy to help promote and protect your brand.

CONTACT INFORMATION

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