

WIDE OPEN THINKING

AGENCY SNAPSHOT

WHO WE ARE

FLM Harvest is a strategic consulting, marketing and communications agency that helps set strategy, align teams, frame opinions and create demand for clients in the agriculture, food and lifestyle markets.

VALUES

Culture
Courage
Leadership
Drive

FOUNDED

2006

EMPLOYEES

85+

BOARD OF ADVISORS

14+ industry experts who support agency and client strategy

LEADERSHIP

Laurie Fleck President & CEO
Steve Zabka Chief Operations Officer
Mitch Van Kampen Executive Vice President
Jim Zumwalt SVP, Client Services Lead

SERVICES



CONSULTING & LEARNING

Strategic research and team building **that's grounded in truth.**



CREATIVE

Compelling and innovative ideas **that break through clutter.**



CONTENT

Engaging and optimized storytelling **that attracts audiences.**



DIGITAL ENGAGEMENT

Effective digital and social media campaigns **that drive results.**



PAID MEDIA

Calculated buying and stewardship **for cross-channel reach.**



PUBLIC RELATIONS

Influential communications that build reach and curb crisis.

PARTIAL CLIENT LIST

- AgriGold
- American Frozen Food Institute
- Aurora Organic Dairy
- FMC
- Mushroom Council
- Purina
- South Dakota Soybean Research & Promotion Council
- Southern Peanut Growers
- National Watermelon Promotion Board

CONNECT

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OPERATING LOCATIONS

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Las Vegas, NV
Washington, D.C.

