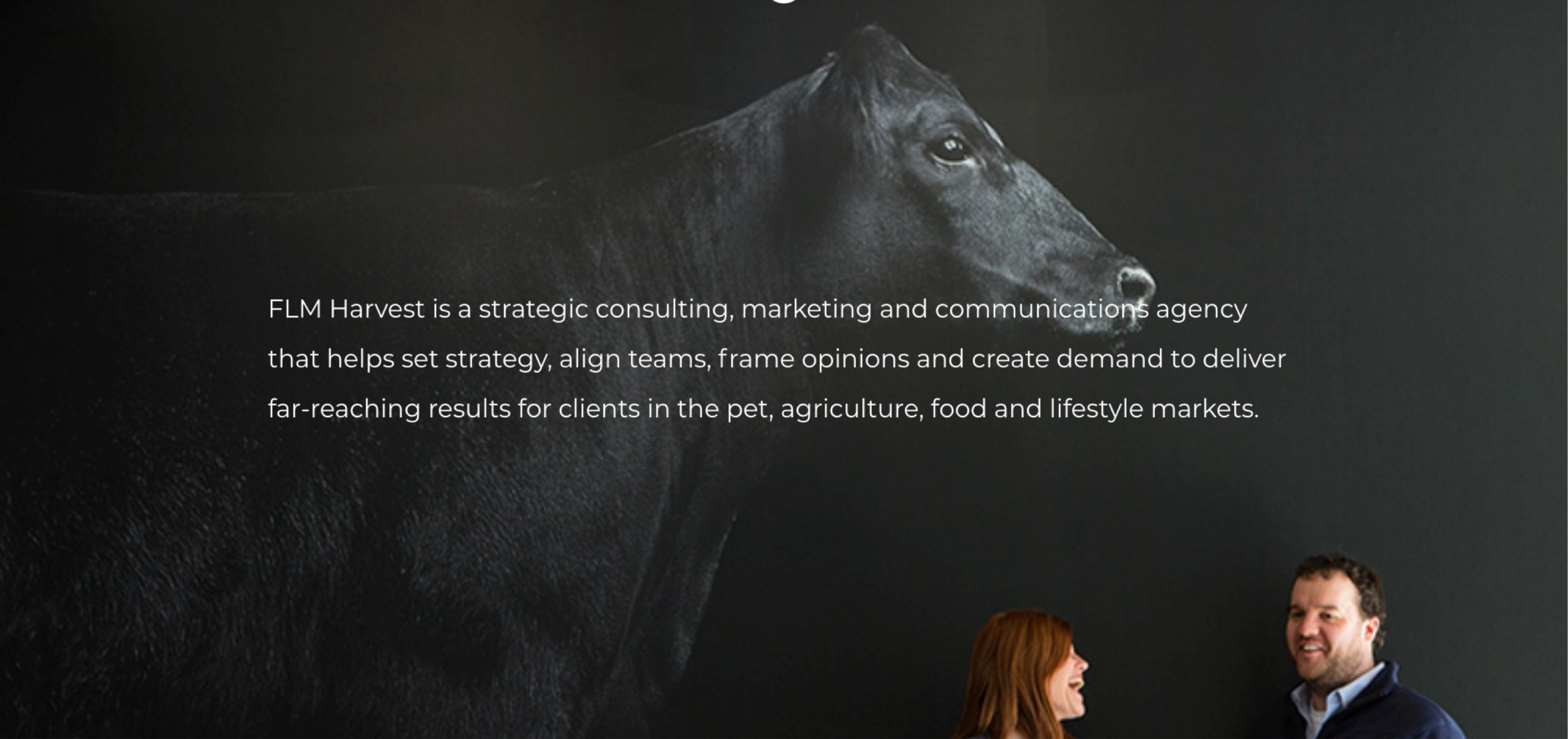


INTRODUCING: FLM HARVEST

FLM / HARVEST





FLM Harvest is a strategic consulting, marketing and communications agency that helps set strategy, align teams, frame opinions and create demand to deliver far-reaching results for clients in the pet, agriculture, food and lifestyle markets.

FLM / HARVEST



Our Approach

WIDE OPEN THINKING™

STRATEGY. ADVERTISING. DESIGN. DIGITAL. PR. MEDIA.

FLM / HARVEST



Our Locations



BY THE NUMBERS

Team Members: 85+

Office Locations: 8

FLM Harvest successfully collaborates with clients to:

Set Strategy

Market Research & Analysis +
Brand Management + Naming & Identity +
Strategic Planning + Customer Segmentation + New Offer
Development + Corporate Values + Online Listening + More

Align Teams

Board & Employee Training + Field Force Development
+ New Employee Onboarding + Internal & Member
Communications + Meetings & Events + Media Training
+ Keynote Speakers + Virtual Learning + More

Frame Opinions

Issues Management + Online Listening + Public Affairs + Crisis
Communications + Media Relations + Media Training +
Investor & Community Relations + Social Media Strategies +
More

Create Demand

Creative Services + Content Management + Media
Strategy & Buying + Print, Digital, Mobile, Video &
Broadcast Production + Product Publicity & Promotions
+ Experiential Marketing + More

OUR BOARD OF ADVISORS



TED PRIEBE
Chair



KIRBY BARRICK
Advisor



BILL BOEHM
Advisor



CHARLIE FISCHER
Advisor – In Memoriam, August
16, 1942 – September 24, 2017



TOM GAHM
Advisor



GREGG HALVERSON
Advisor



**DR. MICHELLE
HAVEN**
Advisor



AL JOHNSON
Advisor



RANDY MARTEN
Advisor



DANITA RODIBAUGH
Advisor



ROD SCHROEDER
Advisor

Our Areas of Expertise (Functions)

CREATIVE
DIGITAL/SOCIAL
RESEARCH/ANALYSIS
PUBLIC RELATIONS
CONTENT
CONSULTING
MEDIA

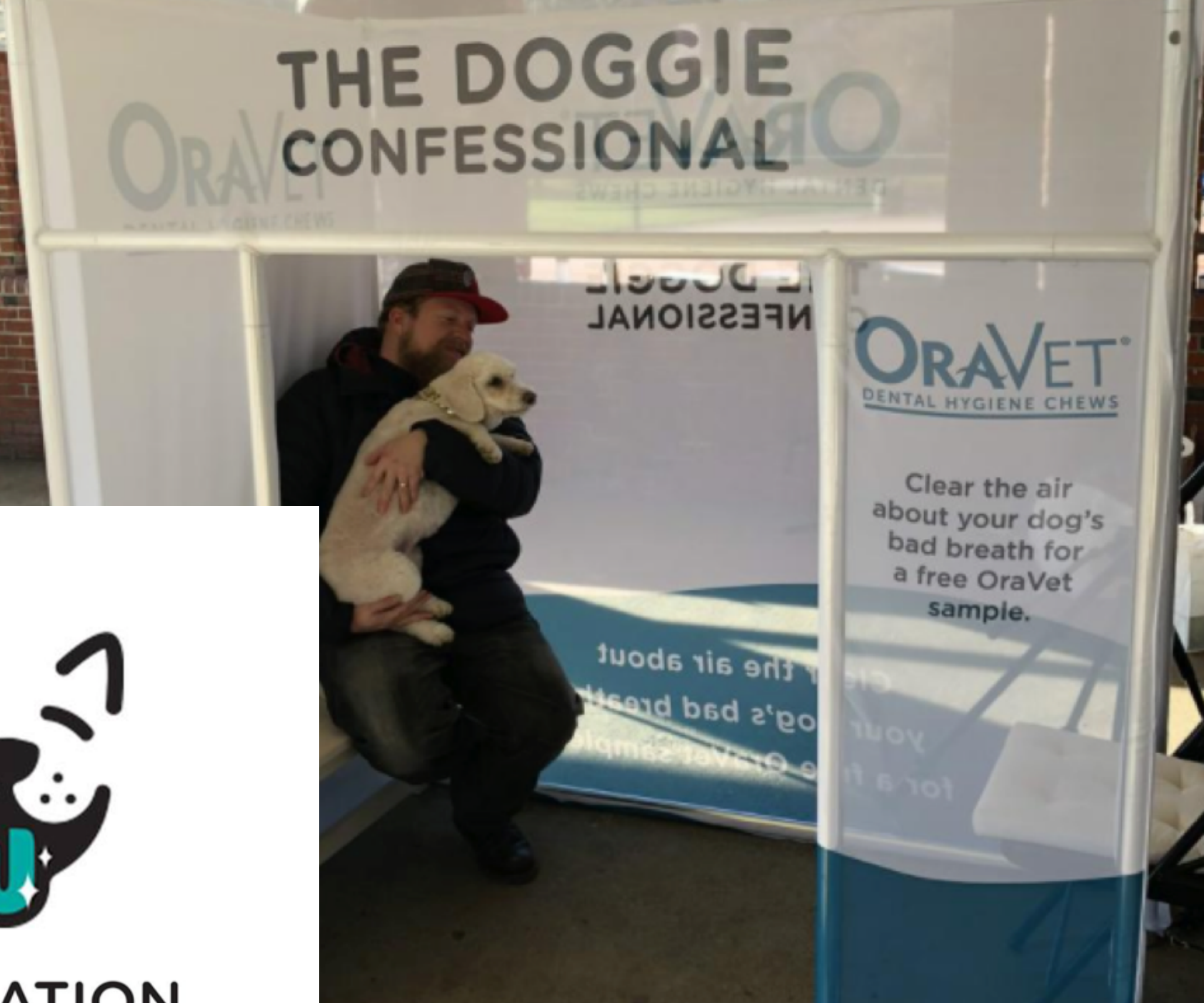
FLM / HARVEST



F L
H M

Our Areas
of Focus (Domains)

PET



Our Areas
of Focus (Domains)

LIFESTYLE



Our Areas
of Focus (Domains)

FOOD



THE EXPANDED FLM HARVEST MAKES YOUR WORK “CONTAGIOUS”

Expanded social/digital expertise
in analytics and data realms

Activating board of advisors as
advocates and connectors

Expanded in-house creative
(video, print production, etc.)

Broadened learning services

Scalability

FLM / HARVEST



FLM
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Contact Us:

FLMHarvest.com

info@wideopenthinking.com

614-601-5203



