

# How We Build Global Grain Demand

The U.S. Grains Council works in more than 50 countries and the European Union to develop new markets for U.S. corn, sorghum, barley, distiller's dried grains with solubles (DDGS) and ethanol.

## Trade Teams & Missions

Building lasting relationships with end users benefits the entire marketing channel.



## Trade Policy & Market Capacity Building

Engaging in local markets positions U.S. grains for worldwide opportunity.



## Conferences & Trade Shows

Strategic presence builds awareness of U.S. grains among international representatives.

## Technical Education & Contracting Education

Helping customers know how to buy and use U.S. grains is critical to meeting their needs.



## Business-to-Business Relationships

Partnerships with industry leaders catalyze change for stronger, more dynamic industries.

## Information & Research

Current data helps buyers recognize the advantages of U.S. grains.



**U.S. GRAINS  
COUNCIL**

[www.grains.org](http://www.grains.org)